

## **Here's what dealers are saying about the SpinCar 360° WalkArounds:**

"It delivers a better, more immersive experience for our customers and at the end of the day, that's what's important. We want to make that as impactful as possible."

**Bill Feinstein, President and Dealer Manager, Planet Honda**

"We are very happy with Spincar and the extra features to add our own hotspots to the vehicles. Every month I get a call from my account manager, who goes over the monthly reports as well as any added features. Our customers love the ease of Spincar, and it has helped us sell more cars. Great product and great service. Highly recommended!"

**-Jennifer Nelson, Internet Manager, Windsor Nissan**

"SpinCar makes my website stand out from my competitors. Our customers get a unique engagement with our inventory, almost as if they're viewing it in person. For such an affordable tool, we've noticed a considerable impact."

**Corbin Eckert, Internet Manager, Royal on the Eastside**

"SpinCar has added a dimension of convenience and engagement for traditional as well as mobile shoppers to our sites that has generated a 65% increase in VDP views. That is money in the bank from our perspective."

**Curt Richards, BDC Administrator, Fort Wayne Toyota/Scion, Fort Wayne Kia & Lexus of Fort Wayne**

"SpinCar has transcended the boundaries of our current photographic platform and increased time-onsite, conversion rates and overall customer satisfaction across all of our dealerships."

**Christopher Frey, Director of Business Development, Scott Clark Auto Group**

"Spin car adds a nice touch to our websites and gives the user a much better experience while viewing our vehicles online. It has increased our engagement rates, time on site which in turn increases sales. Very simple process and cost effective."

**Rick Bayon, Randall Noe Group**

“Since signing on with Spin Car, I have received many comments from customers about how the ability to see the car from so many angles and inside is what brought them to our location for their vehicle purchase.”

**Brad Dick, Internet Sales Director, Heather Cannon Honda**

“Spincar offers something that no other company can which is giving the customer the keys to the vehicle to let them check out the bells and whistles themselves instead of having to visit the dealership. Most customers that view a SpinCar know everything they need to in order to move forward with the purchase.”

**Jason Barnes, Marketing Director, City Automall**

“Spincar gives the shopper complete control over their virtual walk around. They can spend as much as they want on a certain feature or view.”

**Todd Holtet, BDC Director, Townsend Nissan**

“Spincar is by far the best 360 degree platform in the industry. Both desktop and mobile delivers superior viewing options for our customers.”

**Bryan House, General Sales Manager, Integrity Auto Group**

“The sequence of pictures that SpinCar instructs us to take makes the picture-taking process easier than ever! Moreover, we have seen an increased level of engagement on our VDPs and have also seen increases in our VDP leads!”

**Alisa Cerney, Marketing, McKaig Chevrolet Buick**

“Since we implemented SpinCar our conversion rate has seen an uptick. We track all clicks and people love spinning the car according to our data. Thanks for your help and a great product.”

**Ben Stein, General Sales Manager, Keystone Volvo Berwyn**

“I'm very happy with how Spincar has helped our business. They are very supportive and are quick to respond to whatever assistance we need. Their service provided our website an exciting interface which has increased our website traffic”

**Eddie Abelnica, Dealer Principal, Melbourne's Cheapest Cars**

“If you use SpinCar and monitor your inventory activity, you can almost predict when a unit is going to sell based on SpinCar hits!”

**Joseph Turchyn, Director - Corporate Development, Burns Buick GMC Hyundai**

“One of the concerns we had with our website traffic was that customers would not spend enough time to browse our inventory, which resulted in high bounce rates. With the SpinCar tool, customers have more control which doubled the time they spent on our website.”

**James Jalali, Internet/Advertising Manager, Corona Motors**