

## **Will SpinCar's photography process slow down my photographer?**

SpinCar's photography process will not slow your photographer, assuming that they are taking **the industry standard of 15-20 photographs per car**. If they aren't, they should because MORE photos turn into MORE leads.

## **What is SpinCar's photography process?**

All the SpinCar process requires is a regular digital camera (*both point and shoot and DSLRs are fine*). **There is no special hardware to purchase**. For each car, your photographer will take a series of photos of the car's exterior (*in a counter-clockwise direction*), then a series of photos of the car's interior (*in a clockwise direction*). Finally, they will take a series of "hot spot" photos of pre-determined vehicle features.

## **How many photos does SpinCar require?**

SpinCar's standard, recommended number of photos per car is twenty-six (26), but you're welcome to take as many as you like. Spins can also be created with as few as 10 photos per car.

## **Can SpinCar process my existing inventory photos to make 360 WalkArounds?**

SpinCar will process your photos on a go-forward basis once you signup. If you re-take photos of your existing inventory using SpinCar's process, we'll process those photos for free, too.

## **Does SpinCar work with my photo distribution platform?**

Yes. Your photographer will continue to use your existing photography distribution platform (*or "feed"*). After you signup, SpinCar will begin receiving your feed. SpinCar works with all photography distribution platforms (*Authenticom, HomeNet, eCarlist, etc.*).

## **Is SpinCar compatible with my website?**

Yes. SpinCar is in use by all major (and many minor) website providers, including Dealer.com and Cobalt.