



**ATTENTION:
DEALER PRINCIPALS,
GENERAL MANAGERS AND
GENERAL SALES MANAGERS**

THURSDAY – MAY 22, 2014

NJ CAR has arranged special programming for Dealer Principals, General Managers and General Sales Managers as part of the 2014 NJ CAR Education & Business Expo. On Thursday, May 22, 2014, you'll want to come and hear...

10 A.M. – 12 NOON



“Why Enhancements Are Needed to New Jersey’s Franchise Practices Act.” This presentation features a panel of three of New Jersey’s top automotive franchise attorneys, with more than 75 years of combined experience, representing dealers against the OEMs. Joining the presentation will be (pictured left to right): **MARVIN**

BRAUTH, ESQ. (*Wilentz Goldman & Spitzer, P.A.*); **ALAN DAVIS, ESQ.** (*Greenbaum Rowe Smith & Davis LLP*) and **TED SCHILLER, ESQ.** (*Schiller & Pittenger, P.C.*). Hear from the experts as to why additional protections are needed now to New Jersey’s Franchise Law to maintain a level playing field with the OEMs.

1 P.M. – 2:30 P.M.

“Consumer Fraud, Lemon Law & Advertising Issues.” This session will provide an overview of the latest developments in New Jersey’s Consumer Fraud law and the most common compliance mistakes that “Lemon Lawyers” have learned to look for and exploit. There will also be a review of the advertising regulations and the FTC’s ongoing enforcement sweep targeting deceptive ads. Hear the New Jersey perspective as to what those in charge of your dealership’s advertising should be doing to self-police their ads.



This presentation includes (pictured left to right): **PERRY PITTENGER, ESQ.** (*Schiller & Pittenger, P.C.*), **PATRICK COX, ESQ.** (*NJ CAR’s Director of Legal & Regulatory Affairs*) and a representative from the Division of Consumer Affairs.

**FAX YOUR COMPLETED REGISTRATION FORM TO NJ CAR
609.883.1093**



MAY 21-22, 2014
 SHERATON EDISON RARITAN CENTER
 EDISON, NEW JERSEY

DEALERSHIP REGISTRATION

Please complete this entire form and send **with your payment** to: **NJ CAR, Attn: Nicole Dillon, 856 River Road, P.O. Box 7510, West Trenton, NJ 08628, or complete the credit card information below and FAX to 609.883.1093.** If additional information is needed, contact Nicole Dillon at 609.883.5056, ext. 301 or by E-Mail: ndillon@njcar.org. **Complete one registration form for each registrant attending the event – photocopy additional forms, as needed.**

NAME _____ SIGNATURE _____

- DEALERSHIP PRINCIPAL/OWNER
 GM/GSM
 F&I MGR/FINANCE DIRECTOR
 SALES MANAGER
 INTERNET SALES
 OFFICE MGR/CONTROLLER
 SERVICE/PARTS MGR/DIRECTOR
 OTHER _____

DEALERSHIP NAME _____

ADDRESS _____ CITY/STATE/ZIP _____

PHONE _____ FAX _____ E-MAIL _____

*By registering and attending the **NJ CAR Education & Business Expo**, you grant to NJ CAR and its agents and/or employees, permission to be videotaped or photographed, and further give and assign to NJ CAR the right and/or license to use your image or likeness by NJ CAR for purposes of advertising or promotion, in any form or means of publication, whether print or any electronic media.*

REGISTRATION FEE

REGISTRATION FEE IS QUOTED ON A PER PERSON/PER DAY BASIS. PLEASE CHECK DAY ATTENDING AND SEMINAR TRACK CHOICE.	Cost	Total
<input type="checkbox"/> WEDNESDAY, MAY 21, 2014 <input type="checkbox"/> OFFICE MANAGERS/CONTROLLERS <input type="checkbox"/> F&I MANAGERS <input type="checkbox"/> DIGITAL MARKETING	* 129.00 PER PERSON	_____
<input type="checkbox"/> THURSDAY, MAY 22, 2014 <input type="checkbox"/> SERVICE <input type="checkbox"/> DP/GM/GSM <input type="checkbox"/> INTERNET SALES & BDC	* 129.00 PER PERSON	_____
<i>* Includes admittance for one (1) day to the Business Expo, all seminars and all food functions (Breakfast Buffet, Luncheon and Refreshment Breaks).</i>		
TOTAL REGISTRATION FEE:		_____

CANCELLATION POLICY: *Cancellations received 15 days prior to the event are fully refundable. Substitutes are honored any time without penalty. No-Shows will result in forfeiture of entire registration fee. **Registration fee is non-refundable, if cancellation is made with less than 15-days notice.***

PAYMENT INFORMATION

Check enclosed for the total Registration Fee(s) payable to "NJ CAR"

Charge to the following **CREDIT CARD**
 CORPORATE
 PERSONAL
 AMEX
 VISA
 MASTERCARD
 DISCOVER
 EXP. DATE (MONTH/YEAR) _____/_____/_____

CREDIT CARD NO. _____ CARDHOLDER NAME _____

CREDIT CARD BILLING ADDRESS
 SAME as Corporate Address

I am an authorized user of the above-mentioned credit card and NJ CAR is authorized to charge this card the total amount of registration fees due.

CARDHOLDER SIGNATURE _____